with the State Governments/Union Territory Administrations. Some of the State Governments like Sikkim, Kerala, Tamil' Nadu, Andhra Pradesh and Maharashtra have implemented unique eco-tourism projects in their States with Central Financial Assistance from Department of Tourism. Department of Tourism has also formulated Eco-Tourism Policy and Guidelines. These Guidelines aim to preserve, retain and enrich natural resources to ensure regulated growth of Tourism and for achieving sustainable tourism development in the country.

(c) The Department of Tourism has prioritized development of the following schemes in consultation with the State Government of Orissa for granting Central financial Assistance during the current financial year:—

Destination:	1. Chilka
Tourism Circuit:	1. Bhubaneswar-Puri-Konark-
	2. Simlipal-Chandipur-Talsari-Panchalingeswar
	3. Araku Valley-Sunabeda-Koraput-Malkangiri
Event/Festival:	1. Sreekshetra Vasant Utsav
	2. Ekamra Utsav
	3. Puri Beach Festival
	4. Konark Festival
Rural Tourism Projects:	1. Daringibadi Village, Phulbani Distt.
	2. Kheliyajali Village

Involvement of yoga for promotion of tourism

4073. SHRI TARLOCHAN SINGH: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) in what manner Government are involving the renowned yoga teachers and centres in different countries towards promotion of Tourism;

(b) whether Government have **a** list of such big organisations which hold yoga camps and festivals abroad;

(c) whether any representative of Government has visited any such festival;

(d) whether Government have prepared a list of yoga teachers of repute in foreign countries; and

(e) whether her Ministry is aware about the European Yoga Festival held in BLOIS in France in July every year?

THE MINISTER OF TOURISM AND CULTURE (SHRIMATI AMBIKA SONI): (a) to (e) No, Sir. However, Government of India in association with the State Government have developed new innovative tourism products targeting international and domestic tourists to promote Ayurveda and Yoga as aspects of health tourism. The Government extends help and financial support to State Governments to organize festivals such as International Yoga Festivals, Yoga Mahotsavs, development of Yoga Dhyan Centers and Herbal gardens to attract tourists. Some State Governments like Kerala have launched a scheme to classify and approve Ayurvedic Centres on the basis of quality of services provided and facilities.

The Department of AYUSH (Ayurveda, Yoga & Naturopathy, Unani, Sidha and Homoeopathy) of the Ministry of Health and Family Welfare have also prescribed guidelines for accreditation of Ayurveda centres.

Tourist attraction in Orissa

4074. MS. PRAMILA BOHIDAR:
SHRI B.J. PANDA:

Will the Minister of TOURISM AND CULTURE be pleased to state

(a) whether Central Government propose to frame a policy to attract tourists in our country;

(b) if so, the details thereof;

(c) whether Government are aware that the Orissa State is a hub of tourist attraction; and

(d) if so, what is the action plan of the Central Government to help the cash-strapped State to exploit this potential to improve its economy?

THE MINISTER OF TOURISM AND CULTURE (SHRIMATI AMBIKA SONI): (a) and (b) The promotion of Indian tourism products is an ongoing